



## Environmental Data & Governance Initiative Website Monitoring Report

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### Changes to the Department of Energy's Office of Technology Transitions Website

May 20, 2017

*EDGI collaborated with the Washington Post on this report. It is referenced in this article:  
[Just don't call it 'climate change': Rebranding government in the age of Trump](#)*

Writing and review of this report was conducted and overseen by the members of EDGI's Website Monitoring Committee: Maya Anjur-Dietrich, Andrew Bergman, Gretchen Gehrke, and Toly Rinberg.

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## Changes to the Department of Energy's Office of Technology Transitions Website

**The Department of Energy's (DOE) Office of Technology Transitions' (OTT) former Clean Energy Investment Center page has been updated to entirely remove the phrase "clean energy", including changing the center's name from "Clean Energy Investment Center" to "Energy Investor Center".<sup>1</sup>**

### Description

The OTT's Energy Investor Center (EIC) page has been updated to remove all mention of clean energy including from the center's name itself, which was previously called the Clean Energy Investment Center. The URL for the EIC page has also been updated to remove the word "clean." Substantial portions of the the text and multiple links on the OTT's Technology-to-Market program page, including several pertaining to clean energy, were removed. With the exception of some references to the EIC and minor report and news updates, no other OTT program pages have been changed since the beginning of the Trump administration on January 20, 2017, and some pages (such as the "Contact Us" page and the "OTT Fact Sheet" page) still refer to the "Clean Energy Investment Center."

The most notable changes to the OTT website are summarized here:

- 1. Reduced the emphasis on clean energy in the overall scope of the OTT**
  - a. Changed center name from "US Department of Energy's Clean Energy Investment Center" to "US Department of Energy's Energy Investor Center," making the same change to the title of the EIC page (Change 1.1a)
  - b. Changed the URL for the EIC page to remove the word "clean" (Page 1)
  - c. Removed all mentions of the former Center name and the phrase "clean energy" from the title, sidebar, and body of the EIC page (Changes 1.1a, 1.1d, 1.3a, 1.3c, 1.4b) and the OTT homepage (Changes 2.1a, 2.1c, 2.1d)
- 2. Altered access to clean energy documents and resources, adding links to certain documents while removing significant information about and links to clean energy technology-to-market programs**
  - a. Added a paragraph to the OTT "Resources" page highlighting the "[2015 Quadrennial Technology Review](#) (QTR 2015)" and the "[Public-Private Consortia and Technology Transition Case Studies](#)" (Change 4.1b)
  - b. Removed substantial portions of the OTT "About the Technology-to-Market Program" page, including almost all of the text content and multiple links to external resources, as well as several links pertaining to clean energy, such as the "[Clean Energy Manufacturing Initiative](#)" and the "[Clean Energy Incubator Network](#)" (Change 5.1a). The link for the retained reference to the "Cleantech University Prize" was rendered dysfunctional (Change 5.1b).

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<sup>1</sup> One former news story from December 21, 2016, which still appears on the "News" sidebar of the Energy Investor Center page at the time of this report's publication, has not been amended to use the new name of the office and retains the title, "US DOE's Clean Energy Investment Center – A Year in Review."

## Detailed Description of Changes

**Note for all pages in this report (Pages 1-5):** *The unusually wide range of times is due to the fact that EDGI was not tracking these pages. Instead, we accessed past versions through the Internet Archive. We have not used information from web page source code or last updated dates to establish when these changes occurred, as it is not possible to link them to any particular change.*

### Page 1: US Department of Energy's Energy Investor Center

(Page previously called "US Department of Energy's Clean Energy Investment Center")

- Current URL:  
<https://energy.gov/technologytransitions/us-department-energys-energy-investor-center>
- Previous URL (now redirects to current URL):  
<https://energy.gov/technologytransitions/us-department-energys-clean-energy-investment-center>

### **Screenshot 1.1**

- Side-by-side View: 3/2/2017 - 4/19/2017
- Changes occurred between **Mar 1, 2017 10:58 PM ET** and **Apr 18, 2017 10:40 PM ET**  
(Note for images below: the Internet Archive reports times in GMT)

(1.1a) Changed page title from "US Department of Energy's Clean Energy Investment Center" to "US Department of Energy's Energy Investor Center"

(1.1b) Removed word "new" from the phrase "multi-trillion dollar global new energy market of the future"

(1.1c) Removed word "new" from the phrase "creation of leadership in this new energy marketplace"

(1.1d) Changed text for the center name "Clean Energy Investment Center" to "Energy Investor Center" and changed the associated acronym "CEIC" to "EIC" throughout the rest of the body of the page

(1.1e) Changed URL linking sidebar text "Clean Energy Investment Center" from <https://energy.gov/technologytransitions/us-department-energys-clean-energy-investment-center> to

<https://energy.gov/technologytransitions/us-department-energys-energy-investor-center>

The image displays two side-by-side screenshots of the Energy.gov website. Both pages feature a green header with the Energy.gov logo and navigation menus. The left screenshot shows the 'U.S. DEPARTMENT OF ENERGYS CLEAN ENERGY INVESTMENT CENTER' page, and the right screenshot shows the 'U.S. DEPARTMENT OF ENERGYS ENERGY INVESTOR CENTER' page. Both pages feature a large image of solar panels, a 'CONTACT US' section, a 'NEWS' section with several articles, and an 'UPCOMING EVENTS' section.

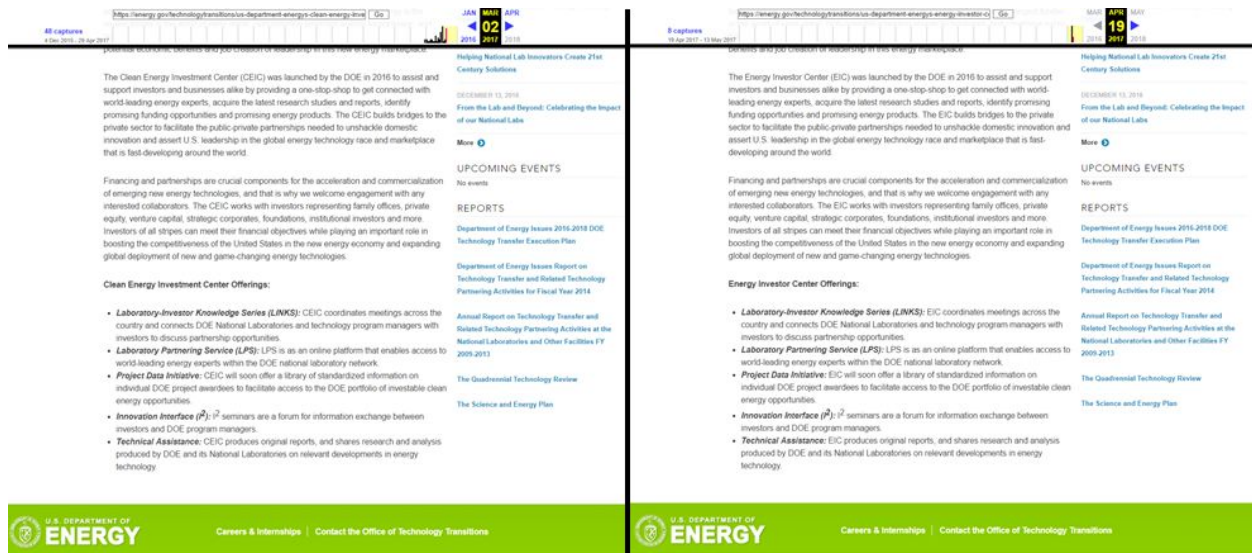
**Screenshot note:** When the current version of this page was saved in the Internet Archive at the time of this report's publication, due to what appears to be a transcription error by the Internet Archive in storing versions of this webpage, a unicode designation for an apostrophe, "&#039;", which was present in the live page at "www.energy.gov/us-department-energys-energy-investor-center" was not stored in the Internet Archive HTML that was saved for the page. Because the Internet Archive does not maintain any record of the unicode designation when it is not transcribed, we cannot confirm past versions of the page had the apostrophe and the correct spelling of the word "Energy's" throughout the page, though it is likely that there was no typographic error.

**Screenshot 1.2**

- Side-by-side View: 3/2/2017 - 4/19/2017
- Changes occurred between **Mar 1, 2017 10:58 PM ET** and **Apr 18, 2017 10:40 PM ET**  
*(Note for images below: the Internet Archive reports times in GMT)*

(1.2a) Changed section heading “Clean Energy Investment Center Offerings” to “Energy Investor Center Offerings”

(1.2b) Changed acronym “CEIC” to “EIC” throughout the rest of the body of the page, as in Change 1.1d



### Screenshot 1.3

- Side-by-side View: 4/19/2017 - 4/27/2017
- Changes occurred between **Apr 18, 2017 10:40 PM ET** and **Apr 27, 2017 3:25 AM ET**  
(Note for images below: the Internet Archive reports times in GMT)

(1.3a) Changed sidebar text from “Clean Energy Investment Center” to “Energy Investor Center” (Note that corresponding link URL remained the same since it was previously changed - Change 1.1e)

(1.3b) Changed photo from an image of solar cells to an image of a wind turbine.

(1.3c) Removed words “clean and alternative” from phrase “investment in the U.S. clean and alternative energy market has stalled”

(1.3d) Added word “energy” to phrase “a lack of information about emerging energy technologies inhibits further investment”

The image shows two side-by-side screenshots of the Energy.gov website, illustrating changes made between April 19, 2017 (left) and April 27, 2017 (right).

**Left Screenshot (4/19/2017):** The page title is "U.S. DEPARTMENT OF ENERGY'S ENERGY INVESTOR CENTER". The main content area features a large image of solar panels. The sidebar on the left includes a "Clean Energy Investment Center" section with links for "Data Collection and Analysis", "Evidence-Based Evaluations", "Stakeholder Engagement", and "Technology Commercialization Fund". The main text discusses investment in the clean and alternative energy market, mentioning that a common refrain is that a lack of information about emerging technologies inhibits further investment. It also mentions the Energy Investor Center (EIC) was launched by the DOE in 2016.

**Right Screenshot (4/27/2017):** The page title is "U.S. DEPARTMENT OF ENERGY'S ENERGY INVESTOR CENTER". The main content area features a large image of a wind turbine. The sidebar on the left includes an "Energy Investor Center" section with links for "Data Collection and Analysis", "Evidence-Based Evaluations", "Stakeholder Engagement", and "Technology Commercialization Fund". The main text discusses investment in the energy market, mentioning that a common refrain is that a lack of information about emerging energy technologies inhibits further investment. It also mentions the Energy Investor Center (EIC) was launched by the DOE in 2016.

**Screenshot note:** When the current version of this page was saved in the Internet Archive at the time of this report's publication, due to what appears to be a transcription error by the Internet Archive in storing versions of this webpage, a unicode designation for an apostrophe, "&#039;", which was present in the live page at "www.energy.gov/us-department-energys-energy-investor-center" was not stored in the Internet Archive HTML that was saved for the page. Because the Internet Archive does not maintain any record of the unicode designation when it is not transcribed, we cannot confirm past versions of the page had the apostrophe and the correct spelling of the word "Energy's" throughout the page, though it is likely that there was no typographic error.

**Screenshot 1.4**

- Side-by-side View: 4/19/2017 - 4/27/2017
- Changes occurred between **Apr 18, 2017 10:40 PM ET** and **Apr 27, 2017 3:25 AM ET**  
(Note for images below: the Internet Archive reports times in GMT)

(1.4a) Removed “Project Data Initiative” section and combined the section’s text with “Laboratory Partnering Service” section

(1.4b) Removed word “clean” from phrase “facilitate access to the DOE portfolio of investable clean energy opportunities”

The image shows two side-by-side screenshots of the DOE Energy Investor Center website. The left screenshot is dated April 19, 2017, and the right screenshot is dated April 27, 2017. The website layout includes a header with the URL, a navigation bar, and a main content area with several sections: 'Helping National Lab Innovators Create 21st Century Solutions', 'UPCOMING EVENTS', 'REPORTS', and 'Energy Investor Center Offerings'. The 'Energy Investor Center Offerings' section contains a list of services: Laboratory-Investor Knowledge Series (LINKS), Laboratory Partnering Service (LPS), Project Data Initiative, Innovation Interface (I<sup>2</sup>), and Technical Assistance. The right screenshot shows changes to the text in the 'Energy Investor Center Offerings' section, specifically the removal of the word 'clean' from the phrase 'facilitate access to the DOE portfolio of investable clean energy opportunities'.

**Internet Archive:** [version from March 1, 2017](#), [version from April 19, 2017](#) (Note: this link to the Internet Archive's April 19, 2017 snapshot redirects to the April 27, 2017 snapshot at the time of this report's publication, but the screenshot has been provided), [version from April 27, 2017](#)

**Page 2: Office of Technology Transitions**

- URL: <https://energy.gov/technologytransitions/office-technology-transitions>
- Side-by-side View: 3/17/17 - 5/20/17
- Changes occurred between **Mar 17, 2016 11:34 AM ET** and **Apr 29, 2017 15:16 AM ET** (Note for images below: the Internet Archive reports times in GMT)
  - The Internet Archive’s April 29 snapshot does not render images, but has identical text as the May 20 snapshot below, so the May 20 snapshot is presented for the side-by-side comparison.

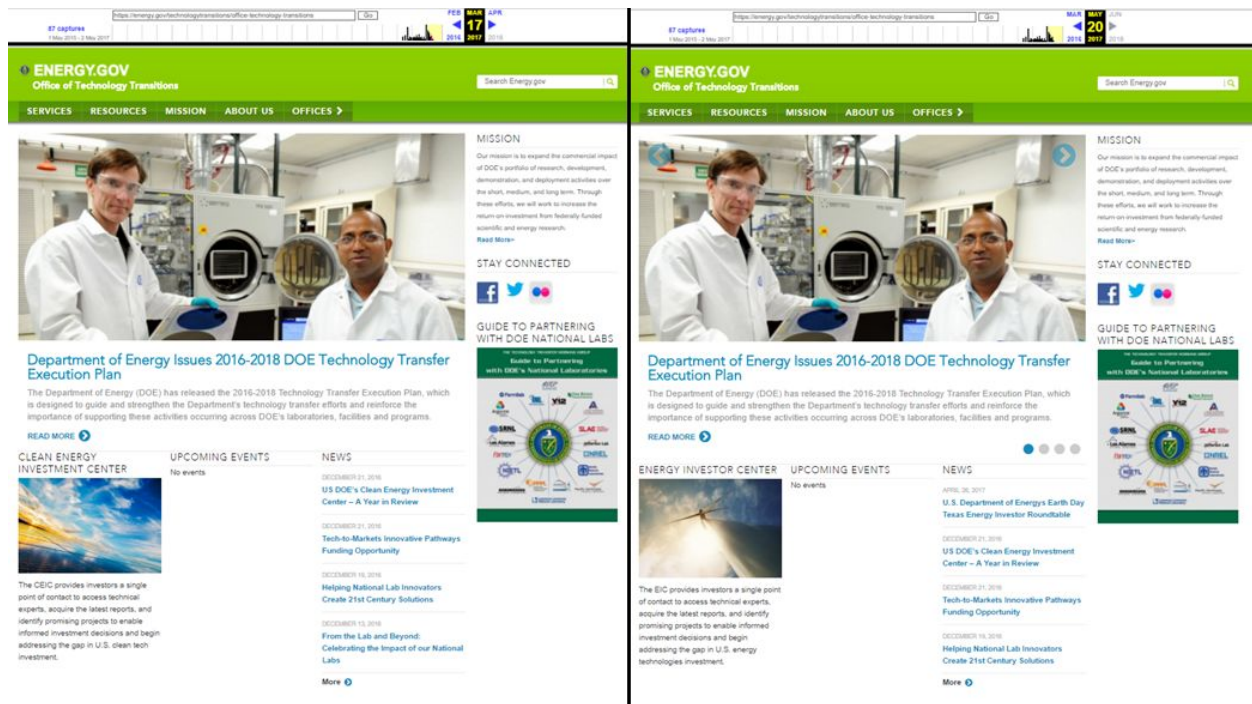
**Screenshot 2.1**

(2.1a) Changed text from “CLEAN ENERGY INVESTMENT CENTER” to “ENERGY INVESTOR CENTER”

(2.1b) Changed image from photo of sky to photo of wind turbine. Changed image link URL <https://energy.gov/technologytransitions/us-department-energys-clean-energy-investment-center> to <https://energy.gov/technologytransitions/us-department-energys-energy-investor-center>

(2.1c) Changed acronym “CEIC” to “EIC”

(2.1d) Changed text “U.S. clean tech investment” to “U.S. energy technologies investment”



**Internet Archive:** [version from March 17, 2017](#), [version from April 29, 2017](#), and [current version from May 20, 2017](#)



**Page 3: About Us**

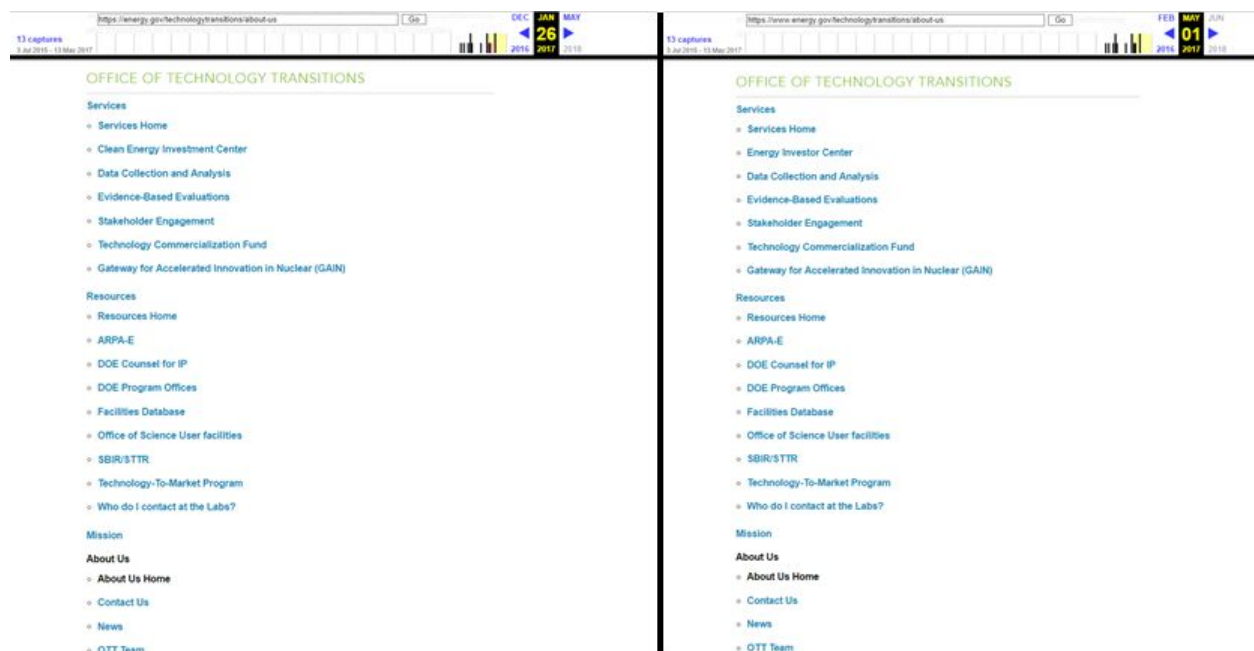
- URL: <https://energy.gov/technologytransitions/about-us>
- Side-by-side View: 1/26/17 - 5/1/17
- Changes occurred between **Jan 26, 2016 9:34 AM ET** and **May 1, 2017 8:30 AM ET**  
(Note for images below: the Internet Archive reports times in GMT)

**Screenshot 3.1**

(3.1a) Changed link text from “Clean Energy Investment Center” to “Energy Investor Center” and updated link URL from

<https://energy.gov/technologytransitions/us-department-energys-clean-energy-investment-center> to

<https://energy.gov/technologytransitions/us-department-energys-energy-investor-center>



**Internet Archive:** [version from January 26, 2017](#) and [version from May 1, 2017](#)

## Page 4: Resources

- URL: <https://energy.gov/technologytransitions/resources>
- Side-by-side View: 1/26/2016 - 5/1/17
- Changes occurred between **Jan 26, 2016 9:34 PM ET** and **May 1, 2017 8:22 AM ET**  
(Note for images below: the Internet Archive reports times in GMT)

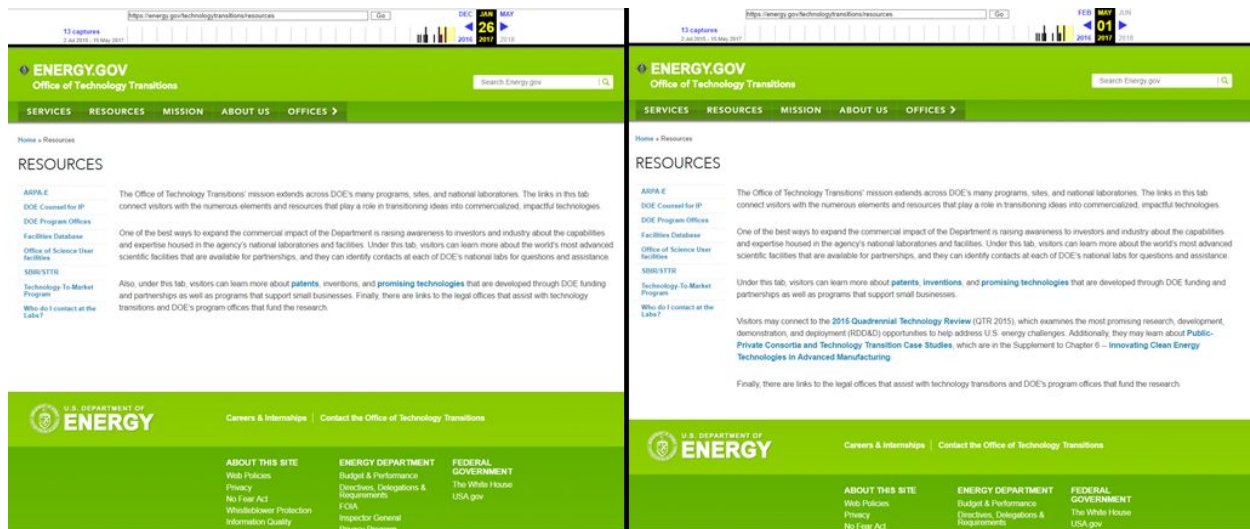
### Screenshot 4.1

(4.1a) Added link URL <https://www.osti.gov/doepatents/> to text “inventions”

(4.1b) Added paragraph “Visitors may connect to the [2015 Quadrennial Technology Review](#) (QTR 2015), which examines the most promising research, development, demonstration, and deployment (RDD&D) opportunities to help address U.S. energy challenges.

Additionally, they may learn about [Public-Private Consortia and Technology Transition Case Studies](#), which are in the Supplement to Chapter 6 -- [Innovating Clean Energy Technologies in Advanced Manufacturing](#).” All links correspond to live pages at the time of this report’s publication.

(4.1c) Added sentence “Finally, there are links to the legal offices that assist with technology transitions and DOE's program offices that fund the research.”



Internet Archive: [version from Jan 26, 2016](#) and [current version from May 1, 2017](#)

## Page 5: About the Technology-to-Market Program

- URL: <https://energy.gov/technologytransitions/about-technology-market-program>
- Side-by-side View: 1/26/17 - 4/29/17
- Changes occurred between **Jan 26, 2016 9:34 AM ET** and **Apr 29, 2017 2:33 PM ET**  
(Note for images below: the Internet Archive reports times in GMT)

### Screenshot 5.1

(5.1a) Removed text:

"The Office of Energy Efficiency and Renewable Energy's (EERE's) Technology-to-Market program supports a variety of programs, initiatives, and competitions that address the technological and financial barriers to bring new innovative technologies to market. EERE works with national laboratories and private industry to develop innovations that have the potential to improve our lives. The effort put into developing these innovations is key, but it's just step one in transforming the energy economy in the United States.

#### WHAT WE DO

The Technology-to-Market program works with businesses, entrepreneurs, universities, local governments, national laboratories, and nonprofit organizations around the country to strengthen public-private technology partnerships, accelerate the movement of new technologies into the marketplace, and train tomorrow's energy workforce. The Technology-to-Market program currently encompasses:

- Opportunities for U.S. manufacturers, collegiate entrepreneurs, and small businesses to develop and commercialize new ideas and innovative research
  - [Clean Energy Incubator Network](#)
  - [Clean Energy Manufacturing Initiative](#)
  - [Cleantech University Prize](#)
  - [Small Business Innovation Research and Small Business Technology Transfer Programs](#)
- Efforts focused on finding ways to more easily move national laboratory innovations to the market
  - [Lab-Corps](#)
  - [Lab Impact Initiative](#)
  - [Technologist-in-Residence Pilot](#)
- Initiatives and programs that help transition energy systems, increase participation in clean energy, and close the gap in early-stage training
  - [Climate Action Champions](#)
  - [Energy Transition Initiative](#)
  - [Solar Decathlon](#).

You can contact the Technology-to-Market team by email or via postal delivery at:  
U.S. Department of Energy  
Energy Efficiency and Renewable Energy

Technology-to-Market Program  
1000 Independence Ave, SW  
U.S. Department of Energy  
Washington, DC 20585

**MEDIA INQUIRIES**

For media inquiries, please email the EERE communications team at [EE.Media@ee.doe.gov](mailto:EE.Media@ee.doe.gov)."

Link assessment:

- All URLs for the links that were removed correspond to live pages as of May 17, 2017. These pages have not been checked for recent changes.

(5.1b) Added text:

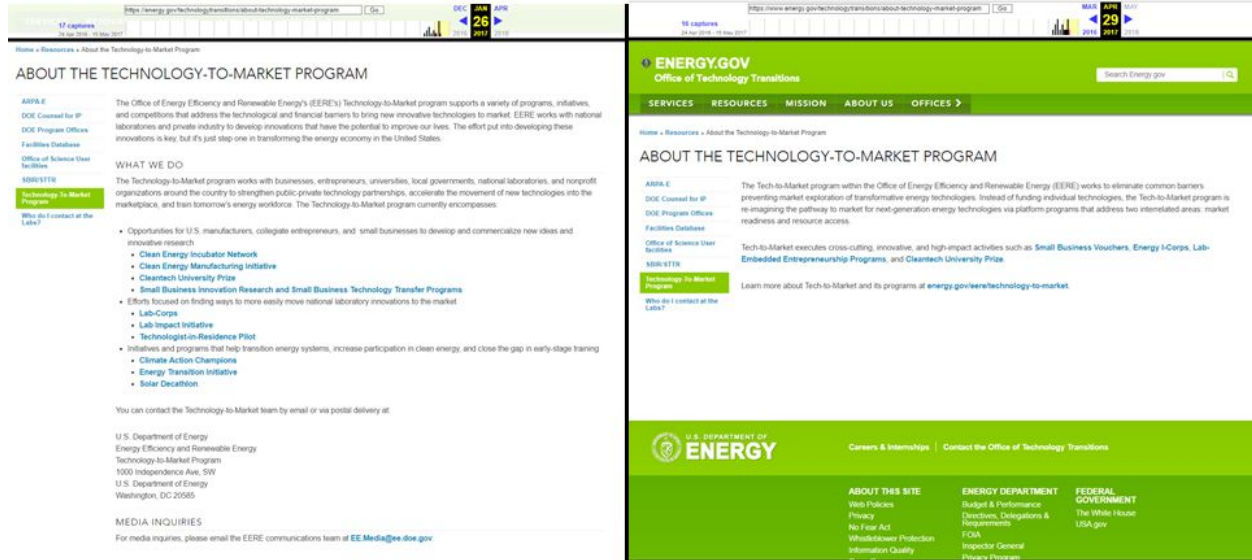
"The Tech-to-Market program within the Office of Energy Efficiency and Renewable Energy (EERE) works to eliminate common barriers preventing market exploration of transformative energy technologies. Instead of funding individual technologies, the Tech-to-Market program is re-imagining the pathway to market for next-generation energy technologies via platform programs that address two interrelated areas: market readiness and resource access.

Tech-to-Market executes cross-cutting, innovative, and high-impact activities such as [Small Business Vouchers](#), [Energy I-Corps](#), [Lab-Embedded Entrepreneurship Programs](#), and [Cleantech University Prize](#).

Learn more about Tech-to-Market and its programs at [energy.gov/eere/technology-to-market](http://energy.gov/eere/technology-to-market)."

Link assessment:

- The URL "Cleantech%20University%20Prize" linking the text "Cleantech University Prize" is not a functional link. A page with the same name appears to be live on the following URL: <https://energy.gov/eere/technology-to-market/cleantech-university-prize-cleantech>. This page has not been checked for recent changes.
- All other links that were added correspond to live pages as of May 17, 2017. These pages have not been checked for recent changes.



Internet Archive: [version from January 26, 2017](#), and [current version from April 29, 2017](#)

## Additional Information About What Has Not Changed

The entirety of the OTT domain (<https://energy.gov/technologytransitions/>) was checked for changes. All changes **except routine changes to News and Personnel pages** are noted in this report.

The following pages and corresponding URLs in the OTT domain have **NOT** been changed since before January 20, 2017:

- Under the “Services” tab
  - “Services home” page
  - “Data collection and analysis” page
  - “Evidence-based evaluations” page
  - “Stakeholder engagement” page
  - “Technology commercialization fund” page
  - “Gateway for accelerated innovation in nuclear” page
- Under the “Resources” tab
  - “ARPA-E” page
  - “DOE Counsel for IP” page
  - “DOE Program Offices” page
  - “Facilities Database” page
  - “Office of Science User Facilities” page
  - “SBIR/STTR” page
  - “Who do I contact at the labs?” page
- “Mission” page
- Under the “About Us” tab
  - “Contact us” page (Note that this page still contains contact information for the “Clean Energy Investment Center”)
  - “OTT Factsheet” page (Note that this page still contains references to the “Clean Energy Investment Center”, and the fact sheet PDF has not been updated since prior to January 20, 2017.)